

# About.com Interview with Lasso Security Cables



From [Daved Brosche](#), Your Guide to [Paddling](#)

## Lasso Security Cables – Protecting Your Kayak

### **How did Lasso Security Cables (LSC) get started and how long have you been around?**

Lasso Security Cables were first manufactured in 1993. Like most good ideas, Lasso was created out of necessity. My friend and I had both been laid off our jobs for the summer and we spent a lot of time traveling to different locations to go kayaking. I was always worried that my boat could easily be stolen. After determining there was no security devices available for kayaks, I decided to design my own. The rest as they say, is history.

### **What do you feel makes your locks better than others on the market?**

Lasso is designed to be the highest quality, easiest to use, simplest to install and the most effective theft deterrent available for your kayak. Lasso is made from thick galvanized air craft cable that has been vinyl coated to avoid scratching your kayak or vehicle.

### **How many different styles of locks do you currently have?**

Lasso currently offers a combination cable lock designed specifically for touring kayaks. The touring model has been used successfully on surf skis, and some of the sleeker tandem kayaks.

### **What does LSC have in store for the kayaking world next?**

In response to the feedback from our customers and dealers, this summer-06, Lasso will be introducing a new version that is designed specifically for tandem kayaks, sit-on-tops and recreational boats. Additionally, we will be offering a new thicker cable lock for increased security that has both keyed and combination in the same lock. This new lock will allow you to open the lock with a key or a combination. If you loose your key, use your combination. If you forget your combination code, open the lock with the key and reset the code. It really provides far greater flexibility and peace of mind.

### **Why do you think customers enjoy your product so much?**

Lasso is a high quality product that works, it comes complete with lock and stuff sack and it is incredibly simple and easy to use.

### **How easy is it to break a LSC lock?**

One unfortunate reality is that if a thief wants to steel anything, they will find a way. Having said that, if you are going to lock your kayak, do it with a cable that looks and feels substantial. This is one of Lasso's major advantages. At least that way, they will likely go looking for an easier target.